Master’s degree
International Management
**Master’s degree**
**International Management**

**DURATION**
- 4 Semester Master’s Programme (120 ECTS)

**ACADEMIC DEGREE**
- Master of Science (M.Sc.)

**PREREQUISITES AND FORMAL APPLICATION REQUIREMENTS**
- Interest in business processes and international development
- Willingness to acquire intercultural skills
- Bachelor’s degree
- Basic business administration skills
- Proof of English language skills, level C1

**LANGUAGE OF THE COURSES**
- English

**MAIN SUBJECTS OF THE PROGRAMME**
- International marketing
- International innovation management and entrepreneurship
- International financial management
- Principles of international management and law
- Cultural skills in South Eastern Europe (SEE) and Central Eastern Europe (CEE)
- Advanced cultural skills in a global context

**MANDATORY STUDY ABROAD OPPORTUNITIES**
- Main courses at Klagenfurt
- Excursion in the SEE/CEE-Region
- Short term study abroad at a partner university in SEE/CEE
- Full semester study abroad (worldwide)

**STUDY CONDITIONS**
- Small groups
- International teaching staff

**FURTHER INFORMATION**
- E im@aau.at
- W www.aau.at/im
Living and Studying in Klagenfurt

The range of cultural activities and the enchanting natural environment with mountains and lakes make Klagenfurt in Carinthia an incomparable place to study. Situated in the south of Austria, it is the meeting point of three linguistic regions, German, Slovenian and Italian, giving the area its particular flair.

The University is located directly on the beautiful Lake Woerthersee.

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In an age of globalization, languages and cultural knowledge and skills are essential competencies to compete in international markets. The International Management programme provides prospective students the opportunities to acquire these competencies. The mandatory semester abroad will broaden the horizon and enable graduates to socialize in a culturally different country. An excursion and a short-term period of study abroad also emphasize the cultural focus of the programme.

The programme is based on culture, economy and management. The entire master’s programme is taught in English to guarantee the international flair of the schedule. A mixture of courses related to marketing, innovation management, entrepreneurship and financial accounting in global contexts provide the formation of management skills. As Klagenfurt is at the heart of the Alps-Adriatic Region, the cultural aspects of the South Eastern European (SEE) and Central Eastern European (CEE) countries are the subject of the cultural components of the programme, which include at least one excursion and a short-time period of study abroad in the SEE/CEE region. “Go global” on the other hand is the theme for the mandatory semester abroad, which can be attended anywhere in the world. Thanks to this wide range of opportunities for gaining experiences abroad, the programme is unique.

STUDYING IN SMALL GROUPS WITH INTERNATIONAL COLLEAGUES
WHY CHOOSE INTERNATIONAL MANAGEMENT AT THE ALPEN-ADRIA-UNIVERSITAET KLAGENFURT?

- unique program with a limited number of students
- opportunities to gain knowledge about different cultures through excursions, short and full-time study-abroad programmes
- over 100 partner universities all over the world
- close contacts to teaching staff
- modern campus university
- campus close to recreational areas

Fields of employment

The scope for future job offers is vast. Students graduated with the Master’s in International Management from the Alpen-Adria-Universitaet are well qualified to work in small and medium enterprises in the Alps-Adriatic region as well as in Southern and Central Eastern Europe. Furthermore, competencies in an international context open up avenues to apply for jobs all over the world or as an entrepreneur with a global business.

Mag. Dr. Erlfried Taurer
Member of the board
Constantia Industries AG

“Thanks to my studies at Klagenfurt University, I am able to analyse market developments much more accurately - and hence, I am able to base my decisions on a much firmer foundation. The personal contact with the professors and their close relationship with their students were particularly important to me.”
The Alpen-Adria-Universitaet was founded in 1970 and hosts nearly 10,000 students at the main campus at Klagenfurt and subsidiaries in Graz and Vienna. It is a young and very dynamic university with four faculties housed in modern buildings and lots of attractive facilities like a 24/7 library and a University Sports Institute.

WHY KLAGENFURT?
- lively city with a population of approximately 100,000 and Mediterranean flair
- large range of cultural activities such as the Bachmann Literary competition and the Stadttheater (city theatre)
- venue for high profile sporting events such as the Iron Man and Beach Volleyball Grand Slam
- close to the Alps and the Adriatic
- close links to its neighbours, Slovenia, Italy, Croatia and Hungary
- save surrounding area
- international airport

www.aau.at/im

THE INTERNATIONAL MANAGEMENT PROGRAMME WILL BE CONDUCTED AT KLAGENFURT