



**WYŻSZA SZKOŁA
TURYSTYKI I EKOLOGII**

The University College of Tourism and Ecology in Sucha Beskidzka (Poland)

Registered under number 193 in the register of non-public Universities kept
by Minister of Science and Higher Education

**CERTIFICATE
of Professional Development**

The certificate is awarded to
IRYNA BANYEVA

PhD (Doctor) in Economics and Business Management
who participated in the professional internship according to the program

**INNOVATIVE EDUCATIONAL TECHNOLOGIES:
EUROPEAN EXPERIENCE AND ITS IMPLEMENTATION
IN THE PREPARATION OF EXPERTS WITH
ECONOMICS, TOURISM,
HOTEL AND RESTAURANT BUSINESS**

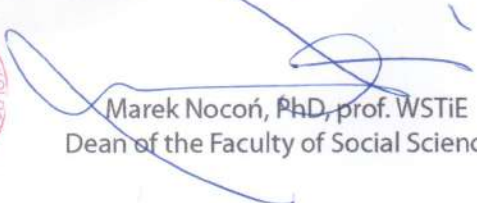
Scientific field:
Hotel and Restaurant Business
Tourism
Management
Public Administration

In the volume of 6 credits ECTS – 180 hours

(seminars, workshops, lectures, discourse, individual work, etc.)


Marek Łabaj, PhD, prof. WSTiE
Rector




Marek Nocoń, PhD, prof. WSTiE
Dean of the Faculty of Social Sciences

Nr 02/NS/2022

Sucha Beskidzka, 20.10.2021 - 20.01.2022

The following activities were carried out during the scientific and pedagogical internship:

Discipline	Workload
Basics of Hospitality	9
Basics of Hotel and Restaurant Business	9
Basics of Sports Tourism	9
Business Ethics in the Hospitality Industry	9
Business Planning in the Hotel and Restaurant Business	9
Creative Management	9
Commodity Science	9
Ecological and Active Tourism	9
Ethics of Business Communication	9
Event Management	9
Imageology and Rhetoric	9
Infrastructure of Hotel and Restaurant Industry	9
Innovations in the Hotel and Restaurant Industry	9
Innovative Technologies in the Hotel and Restaurant Industry	9
Logistics in the Hotel and Restaurant Business	9
Organization of Animation Activities	9
Organization of the Hotel Industry	9
Organization of the Restaurant Industry	9
Strategic Management of Enterprises of the Hospitality Industry	9
Technology and Organization of Tourist Services	9
Total	180 hours

(seminars, workshops, lectures, discourse etc.)

The curriculum of scientific and pedagogical internship is fully carried out. The participant has improved the knowledge and skills of using innovative technologies.



Marek Nocon, PhD, prof. WSTiE

Dean of the Faculty of Social Sciences